

Teaching, Learning & Social Software

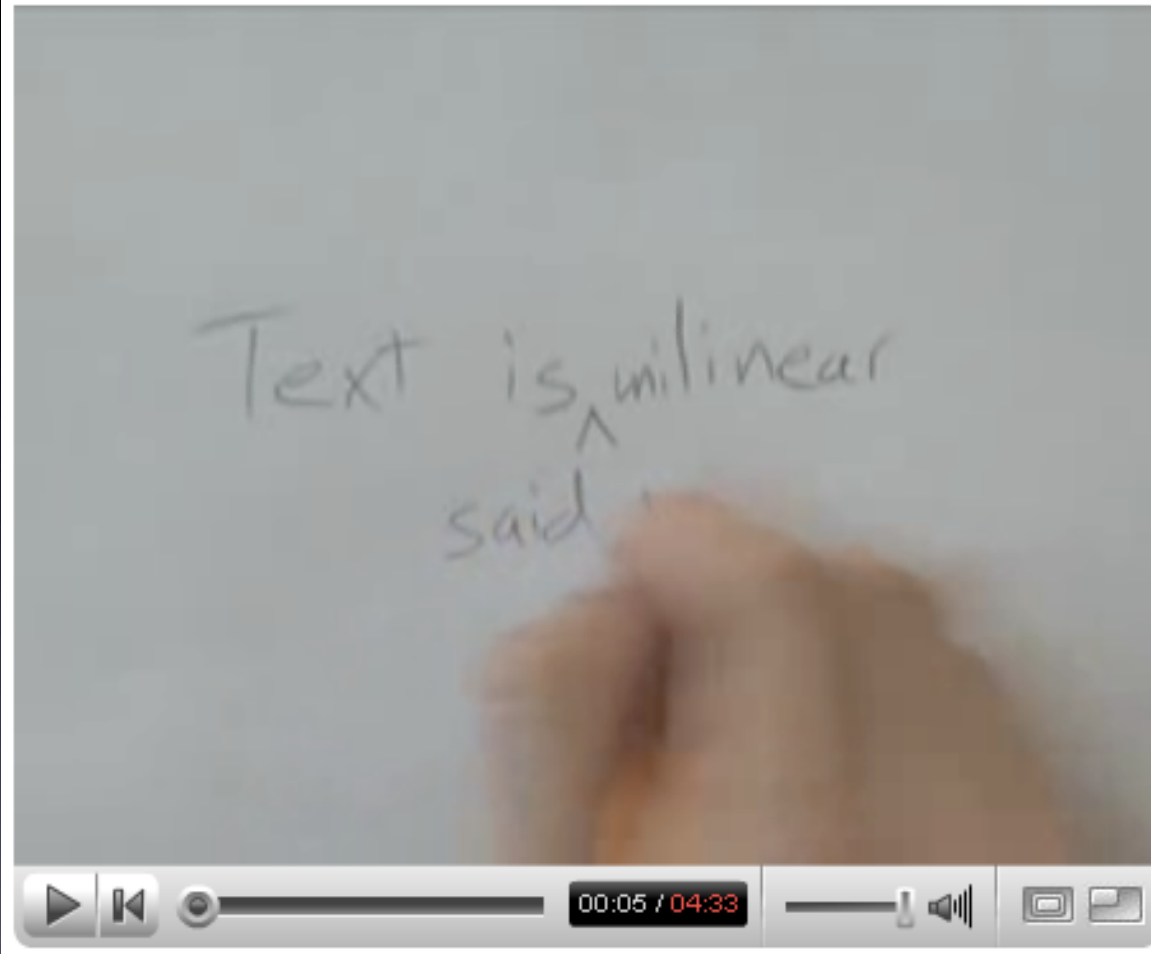
(Social, what?)

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Outline

- Web 2.0 & social software - an overview
- Blogs
- Wikis
- Social bookmarking

The Machine is Us/ing Us (Final Version)



http://youtube.com/watch?v=NLI GopyXT_g

Web 2 . what now?

"Web 2.0 is the **network as platform**, spanning all connected devices; Web 2.0 applications are those that make the most of the intrinsic advantages of that platform: delivering software as a continually-updated service that **gets better the more people use it**...and going beyond the page metaphor of Web 1.0 to deliver **rich user experiences**."

-Tim O'Reilly

http://radar.oreilly.com/archives/2005/10/web_20_compact_definition.html

1.0 vs. 2.0

email → IM

publishing → participation

static websites → blogs

web directories → tags, folksonomies

Web 2 . what now?

- “Read/Write Web”
- The “participatory Web”
- User-generated content

THE IMMIGRATION WAR • PANDA POLITICS



Newsweek

April 3, 2008

newsweek.msnbc.com



Putting The 'We' in WEB

NEXT FRONTIERS From MySpace
To Flickr and YouTube,
User-Generated Sites
Are Rocking the Internet

Flickr cofounders Stewart Butterfield and Caterina Fake

Putting the "We"
in WEB

DECEMBER 25, 2006 / JANUARY 1, 2007

www.time.com

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So, what's “social software”?

- Web-based
- Facilitates interaction, sharing
- Conversations, community

Social Software

- Blogs
- Wikis
- Social bookmarking
- Media-sharing (Flickr, YouTube)
- Online social networks

Let's talk about
YOUR experience...

Blogs

- Writing the web
- Single-author, multi-author

Blogs

- Front-end: web page with content date-stamped and displayed reverse-chronologically
- Back-end: database-driven, wysiwyg interface to add & edit content

Blogs

- Blog features make a blog a blog:
 - reverse-chronological display
 - permalinks
 - archives
 - categories/tags
 - comments
 - RSS feed

Blogs

- Blogging software makes a blog a blog:
 - Blogger
 - WordPress
 - ...etc.

Let's have a look...

[http://strange.humanities.mcmaster.ca/
~grockwel/weblog/wpnotes/](http://strange.humanities.mcmaster.ca/~grockwel/weblog/wpnotes/)

Hands-on!

- Visit <http://wordpress.com>
- Sign up, pick a name for your blog, give it a whirl!

What about teaching & learning?

- Distance education
- Blended learning
- Extending the classroom conversation
- Encourage students to engage with subject matter, express & own their opinions, engage with a broader community outside the classroom

Blogs in higher ed

- Advanced Organizational Communication:
<http://cmnu531.blogspot.com/>
- Economics of Sport: <http://mariettaecon.blogspot.com/>
- Social Software & Libraries:
<http://lis757.blogwithoutalibrary.net>

Wikis

- Social writing
- Collaboration
- Multi-author

Wikis

- Hosted or installed
- Wysiwyg editing or easy wiki markup
- Let's have a look: <http://wikipedia.org>

Hands-on!

- Visit <http://www.pbwiki.com>
- Set up a wiki, add a page, edit a page, explore!

What about teaching & learning?

- Geo 4G03: <http://cigl.wetpaint.com/>
- Econ 304:
<http://www.jerryslezak.net/greenlaw/wiki/index.php>
- Math 2565:
[http://wiki.math.yorku.ca/index.php/
MATH_2565_W_2007_Section_M](http://wiki.math.yorku.ca/index.php/MATH_2565_W_2007_Section_M)

Social bookmarking

- Bookmarks/favourites
- Online & searchable
- Tagging, sharing, finding

Social bookmarking

- Popular software:
 - <http://del.icio.us>
 - <http://www.citeulike.org>

Hands-on

- Visit <http://del.icio.us> OR <http://www.citeulike.org>
- Set up an account, install the button(s), explore!

What about teaching & learning?

- Social Software & Libraries:
<http://del.icio.us/tag/lis757>
- Social Software Affordances:
<http://del.icio.us/tag/ccte>

Wrap-up

- This is just the beginning...
- Interested in exploring the use of these tools in your classes? Let's talk!
- “2.0 Toolbox” pilot

Questions?

Thanks!

These slides are online at

<http://blogwithoutalibrary.net/talk/degroote07.pdf>

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